

From: Campbell Peter GBJH
Sent: 09 August 2013 11:27
To: Cook Andy GBJH
Subject: Paraquat publication review process

Andy
Do you have anything wrtten down you can share with me regarding your PQ Publication response team process? I have to set something up for TMX (without the legal dimension!!) so would welcome any learnings from your area
Regards
Peter

CONFIDENTIAL - PARAQUAT LITIGATION

From: Cook Andy GBJH
Sent: 09 August 2013 14:26
To: Campbell Peter GBJH
Subject: RE: Paraquat publication review process
Attachments: NOTES OF PARAQUAT COMMUNICATIONS MANAGEMENT TEAM MEETING HELD ON 22 OCTOBER 2012; PARAQUAT COMMUNICATIONS MANAGEMENT TEAM MEETING ON 12 SEPTEMBER 2012; PARAQUAT COMMUNICATIONS MANAGEMENT TEAM MEETING ON 22 AUGUST 2011

Hi Peter,

In outline the process is as follows:

The "PQ SWAT Team" confirmed at the 8 March 2011 PILT Meeting met today to review and consider the response to the following publications (attached) :

- (1) "Biochemical and Toxicological Evidence of Neurological Effects of Pesticides : The Example of Parkinson's Disease" : Moretto A. et al., Neurotoxicology, 11 March 2011
- (2) "Alpha-Synuclein Gene May Interact with Environmental Factors in Increasing Risk of Parkinson's Disease" : Nicole M. Gatto et al., Neuroepidemiology, 24 July 2010
- (3) "Autonomic Dysfunction in Paraquat Survivors" : Sudheera Sammanthi Jayasinghe et al. (located on www.aslatox.org) .

Before considering the publications the following process points were agreed :

- (A) The team will be known as the Paraquat Communications Management Team
- (B) Meetings will be convened immediately on notification of any publication requiring review . Product Safety will make the judgment as to whether any given publication is of a level of significance to trigger notification
- (C) All addressees of this email will be invited to each meeting . Meetings can be held provided that one representative of each of Corporate Affairs, Legal, Regulatory, Product Safety and Stewardship / Issue Management can attend
- (D) At each meeting the team will discuss the notified publications with a view to agreeing on action within the following range of options :
 - Do nothing
 - Create synopsis in "postcard" format
 - Commission Product Safety review
 - Commission external expert review
 - Update Q&As on SIM / OPOV intranet site
 - Produce specific Standby Statement and Q&As / key messages dealing with the publication
 - Commission scientific critique for publication
 - Produce proactive Media Release
 - Produce materials for communication with regulators, sales force, growers and other stakeholders
- (E) JDS/AN to circulate bullet action points from each meeting to all addressees of this email .

I also attach three e-mail records from these meetings (teleconferences) of the Paraquat Communications Management Team to give you a bit more of the 'flavour' of our activities.

Happy to discuss further next week if that would be helpful.

Andy

CONFIDENTIAL - PARAQUAT LITIGATION