

# BONUS EVENTUS

A communication cooperative seeking good outcomes in food and agriculture

## Bonus Eventus

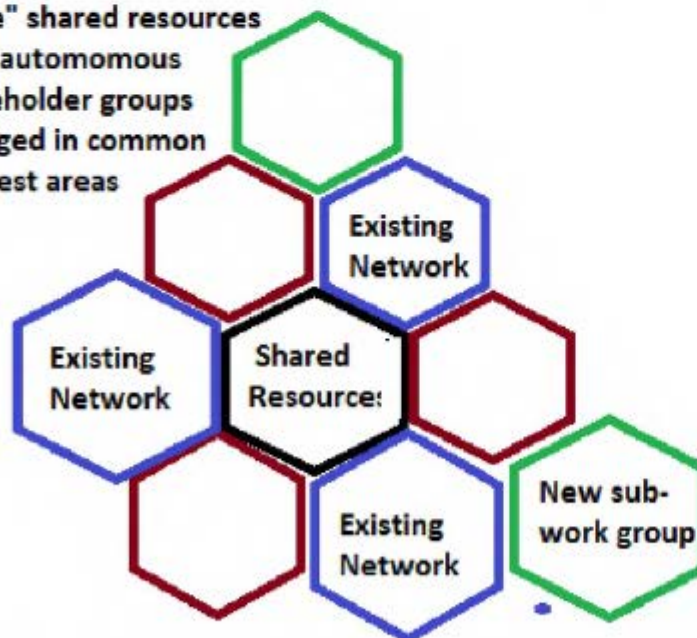
*definition: (noun) favorable outcomes; a Roman god of agricultural prosperity*

Some support elements within the BE network, such as the news feed, are made possible by v-Fluence paid clients that allow their content streams to be shared with the network. These clients include commercial, non-profit, government and academic organizations – none of which has any editorial influence over the content monitoring or restricts the information shared with BE community members.

Among its key benefits, the network provides a robust stakeholder wiki (i.e., a collaborative website) provided by Academics Review – a 501c3 on profit. The Academics Review wiki provides BE members with access to stakeholder background briefs about hundreds of individuals and organizations updated and edited by community members. These include education and career details, funding insights, past campaign tactics and more. Like Wikipedia, the BE wiki also allows members to create new profiles or enhance current files, thus helping everyone better understand the motivations, funding, strategies and other data about those seeking to influence public opinions and policies on agriculture-related topics.

Another key BE element is the topic wiki, which offers community developed talking point “message maps” and annotated topic bibliographies that help members be informed participants when discussing new published research, advocacy claims and emerging public policy topics. These topic wiki articles are open to BE member editing and an independent retired academic serves as a reference librarian to help review submitted materials to help provide and ensure they are referenced with supporting peer-reviewed, credible citations.

**“Hive” shared resources with autonomous stakeholder groups engaged in common interest areas**



The Bonus Eventus platform and community is not intended to reinvent or replace existing efforts that support science-based public dialogue and policy development around food and agriculture issues. **Rather, it seeks to enhance current efforts and activities and fully respects and supports the independence and integrity of individual participants.**

The community is, in fact, a network of existing networks. Individuals and existing groups retain their control and privacy but benefit from the crosspollination of ideas and support with other members.

The individuals and groups invited to join the private BE platform maintain independence and control over private discussion groups and

related participation. Individuals within each group set their profile privacy settings and use of the BE platform’s features and tools to their discretion.

To protect the integrity and trust of network participant collaborations, all content is hosted behind secure servers, and BE members are asked to respect defined rules for content sharing and confidentiality. At the same time, reference materials, published news and related content are expected to be used by participants as they see fit, with appropriate respect for any copyrights with their public audiences.