

BONUS EVENTUS

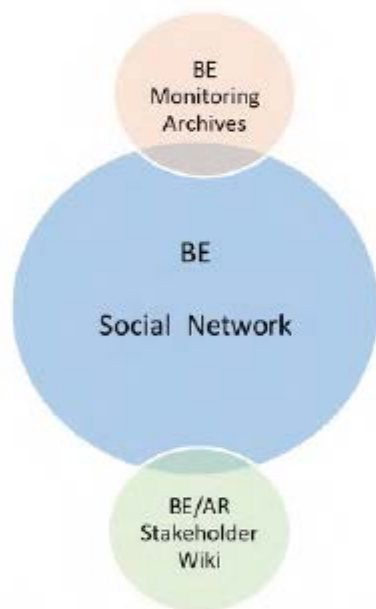
A communication cooperative seeking good outcomes in food and agriculture

Bonus Eventus

definition: (noun) favorable outcomes; a Roman god of agricultural prosperity

OVERVIEW

Bonus Eventus (BE) is a private social networking and communications platform for stakeholders who desire an informed, collegial and balanced public dialogue and understanding about key food, nutrition, agriculture, environment and public health-related issues. The portal was developed by v-Fluence Interactive and the White House Writers Group¹ with the support of academic, commercial, government and NGO partners. Currently, BE is a member driven cooperative with more than 1,000 community participants from respected, independent academic institutions, commercial, non-profit and government scientists in North America, Europe, Africa, Latin America and Oceania with expertise in a range of intersecting issues, including biotechnology, toxicology, animal health, nutrition, soil, weed and water sciences. These participants are actively contributing to and leveraging the platform's resources and networking to enhance their current efforts and activities around key agricultural discussions.



The BE community welcomes new members via invitation from existing network participants and seeks to expand participation from other geographical region and interest area experts including academics, scientists and NGOs involved in biotechnology, crop protection, chemical toxicology, animal health, nutrition and related topic areas.

Participants in the BE community have access to various tools and networking options for members that help contribute toward the goal of more informed balance and accuracy in influential public discourse on science and related policy topics. Specifically, members have access to topic-customized breaking news and analysis that provide a heads-up for upcoming studies, campaigns and trends; issue briefing materials and references on related topics; training support for disciplines (e.g., science advocacy and risk communications) and new media

