

Re: [EXTERNAL] Re: Meeting with USTR

From: "Taveau, Daniella" [EXEMPTION 6]@kslaw.com>
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>
Date: Thu, 28 Dec 2017 13:26:15 -0500

Super. I'll set things up.

Daniella Taveau
Global Regulatory and Trade Strategist
King & Spalding
1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>
Washington, DC 20006<x-apple-data-detectors://1/0>

[EXEMPTION 6]
[REDACTED]

On Dec 28, 2017, at 1:12 PM, Doherty, Julia M. EOP/USTR
<Julia_Doherty@ustr.eop.gov<mailto:Julia_Doherty@ustr.eop.gov>> wrote:

Jan 11 works for me

Sent from my iPhone

On Dec 23, 2017, at 12:59 PM, Taveau, Daniella
[EXEMPTION 6]@KSLAW.com<mailto:[EXEMPTION 6]@KSLAW.com>> wrote:

Feb 11 or January 11? Can we do January?

Daniella Taveau
Global Regulatory and Trade Strategist
King & Spalding
1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>
Washington, DC 20006<x-apple-data-detectors://1/0>

[EXEMPTION 6]
[REDACTED]

On Dec 23, 2017, at 11:36 AM, Doherty, Julia M. EOP/USTR
<Julia_Doherty@ustr.eop.gov<mailto:Julia_Doherty@ustr.eop.gov><mailto:Julia_Doherty@ustr.eop.gov>> wrote:

Feb 11 works for me!

Sent from my iPhone

On Dec 22, 2017, at 5:52 PM, Taveau, Daniella

EXEMPTION 6@KSLAW.com<<mailto:EXEMPTION 6@KSLAW.com>><<mailto:EXEMPTION 6@KSLAW.com>>> wrote:

Fabulous and thank you. Have a wonderful weekend and holiday!

Daniella

Daniella Taveau

Global Regulatory and Trade Strategist

King & Spalding

1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>

Washington, DC 20006<x-apple-data-detectors://1/0>

EXEMPTION 6@KSLAW.com

On Dec 22, 2017, at 5:49 PM, Callahan, Julie E. EOP/USTR

<Julie_E_Callahan@ustr.eop.gov<mailto:Julie_E_Callahan@ustr.eop.gov><mailto:Julie_E_Callahan@ustr.eop.gov>> wrote:

Great talking with you yesterday, Daniella. I will talk with Sharon and Julia and get back to you ASAP.

Happy holidays!

Julie

-----Original Message-----

From: Taveau, Daniella [<mailto:EXEMPTION 6@KSLAW.com>]

Sent: Thursday, December 21, 2017 11:14 AM

To: Callahan, Julie E. EOP/USTR

<Julie_E_Callahan@ustr.eop.gov<mailto:Julie_E_Callahan@ustr.eop.gov><mailto:Julie_E_Callahan@ustr.eop.gov>>

Cc: Doherty, Julia M. EOP/USTR

<Julia_Doherty@ustr.eop.gov<mailto:Julia_Doherty@ustr.eop.gov><mailto:Julia_Doherty@ustr.eop.gov>>; Bomer Lauritsen, Sharon E. EOP/USTR

<Sharon_E_BomerLauritsen@ustr.eop.gov<mailto:Sharon_E_BomerLauritsen@ustr.eop.gov><mailto:Sharon_E_BomerLauritsen@ustr.eop.gov>>; Craig

Thorn

EXEMPTION 6@dtbassociates.com<<mailto:EXEMPTION 6@dtbassociates.com>><<mailto:EXEMPTION 6@dtbassociates.com>>>

<mailto:**EXEMPTION 6**dtbassociates.com>>

Subject: [EXTERNAL] Meeting with USTR

Dear Julie,

It was a pleasure speaking with you this morning and seeing you yesterday.

As mentioned, I would like to set up a meeting between two of the biggest crop protection companies, CLA, and CLI, vFluence, and White House Writers Group, on January 11th (morning) or 12th (anytime).

We would like to discuss some of the new efforts we are undertaking to address global pesticide issues— as they relate to trade—and to coordinate with USTR. Are you, Sharon, and Julia available on either of those dates? We could host the meeting next door at K&S as we would also have some of our dispute settlement attorneys in the room.

Daniella

Daniella Taveau

Global Regulatory and Trade Strategist

King & Spalding

1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>

Washington, DC 20006<x-apple-data-detectors://1/0>

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RE: Pesticide meeting

From "Callahan, Julie E. EOP/USTR" <julie_e_callahan@ustr.eop.gov>
:
To: "Taveau, Daniella" [REDACTED]@kslaw.com>, "Doherty, Julia M. EOP/USTR"
<julia_doherty@ustr.eop.gov>
Cc: "Bomer Lauritsen, Sharon E. EOP/USTR" <sharon_e_bomerlauritsen@ustr.eop.gov>, Craig
Thorn [REDACTED]@tbassociates.com>
Date: Thu, 28 Dec 2017 14:10:02 -0500

Thank you, Daniella. That date/time works for me.

Julie

-----Original Message-----

From: Taveau, Daniella [mailto:[REDACTED]@KSLAW.com]
Sent: Thursday, December 28, 2017 1:45 PM
To: Doherty, Julia M. EOP/USTR <Julia_Doherty@ustr.eop.gov>; Callahan, Julie E. EOP/USTR
<Julie_E_Callahan@ustr.eop.gov>
Cc: Bomer Lauritsen, Sharon E. EOP/USTR <Sharon_E_BomerLauritsen@ustr.eop.gov>; Craig
Thorn [REDACTED]@tbassociates.com>
Subject: [EXTERNAL] Pesticide meeting

Colleagues,

Notwithstanding Sharon's schedule which may be up in the air due to NAFTA, I understand that you will be available to meet with pesticide folks on January 11 in the morning. Would 10-11 am work? We can host at K&S next door as we will have some folks videoconferencing in. I will send a formal invitation as soon as we finish coordinating.

Many thanks,
Daniella

Daniella Taveau
Global Regulatory and Trade Strategist
King & Spalding
1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>
Washington, DC 20006<x-apple-data-detectors://1/0>

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[EXTERNAL] Draft Agenda for Meeting with Pesticide Industry next week

From: "Taveau, Daniella" [REDACTED]@kslaw.com>
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>, "Callahan, Julie E. EOP/USTR" <julie_e_callahan@ustr.eop.gov>
Cc: "Bomer Lauritsen, Sharon E. EOP/USTR" <sharon_e_bomerlauritsen@ustr.eop.gov>
Date: Thu, 04 Jan 2018 16:24:23 -0500
Attachments 31692278_1.DOCX (22.54 kB)

:

Dear Julie and Julia,

Please find enclosed a draft agenda for next week's meeting. Your comments and suggestions are greatly appreciated.

As you will see, we do not want to devote time to discussing the nature of the trade issues facing the pesticide industry as everyone in the room already knows what those problems are.

Instead, we would like for you to apprise us of your trade agenda for 2018, so we can all suggest concrete and actionable ways to assist you.

From the industry perspective, priority issues are IARC (making governance changes), EU hazard-based regime (particularly 1107 and EDs), WTO (including the possibility of a case on pesticides against the EU), promoting risk-based systems in the WTO and beyond, stemming the proliferation of hazard-based systems at the central and sub-central level, improving risk communication on pesticides and GMOs. We will provide brief overviews of some of our efforts in these areas at this meeting, but hope to collaborate with you more in-depth over the course of the year.

Many thanks,
Daniella

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Draft Agenda Version 1/4/2018

Meeting With United States Trade Representative (USTR), Syngenta, Bayer, Croplife America (CLA), Croplife International (CLI), White House Writers Group (WHWG), vFluence, to discuss pesticide trade agenda for 2018.

January 11, 2017 10:00 a.m.
Office of King & Spalding
1700 Pennsylvania Avenue, NW
Washington, DC 20006
(Bayer to be invited)

- I. Introductions and Objectives for the Meeting (D. Taveau; K&S) (5 mins)
- II. Overview of WHO, WTO, CODEX meetings for 2018 (J. Callahan, J Doherty; USTR) (20 mins)
- III. Sub-discussions of efforts by:
 - a. Syngenta, WHWG, vFluence (L. Woods Peterson, J. Gilder, J. Byrne) (5 mins)
 - b. CLA and CLI (J. Collins, J. Vroom, R. Hunter) (5 mins)
 - c. Legal efforts being undertaken by industry (D. Crosby, R. Behboodi) (5 mins)
- IV. Q & A (5 mins)
- V. Next steps (15 mins)

Re: [EXTERNAL] FAS participation

From: julie_e_callahan@ustr.eop.gov
To: "Taveau, Daniella" [REDACTED]@kslaw.com>
Cc: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>
Date: Fri, 05 Jan 2018 18:11:11 -0500

No problem from my perspective inviting Julie Chao.

Thanks and have a nice weekend!

Julie

Sent from my iPhone

> On Jan 5, 2018, at 5:21 PM, Taveau, Daniella [REDACTED]@SLAW.com> wrote:

>

>

> Hi! It was suggested that it might be helpful for Julie Chao from FAS to attend our meeting. We would be delighted for her to attend but understand that there are sometimes sensitivities, so we leave that to your discretion.

>

> Daniella

>

> Daniella Taveau

> Global Regulatory and Trade Strategist

> King & Spalding

> 1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0>

> Washington, DC 20006<x-apple-data-detectors://1/0>

> [REDACTED]

>

> _____

>

>

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RE: Crop protection and trade

From "Doherty, Julia M. EOP/USTR" EXEMPTION 6

:

To: "Taveau, Daniella" EXEMPTION 6@kslaw.com>

Date: Mon, 08 Jan 2018 09:32:44 -0500

Hi Daniella - Nothing attached. Can you please resend agenda? Thanks, Julia

-----Original Appointment-----

From: Taveau, Daniella [mailto:EXEMPTION 6@KSLAW.com]

Sent: Saturday, January 6, 2018 6:38 PM

To: Behboodi, Rambod; Craig Thorn; Crosby, Daniel; Doherty, Julia M. EOP/USTR; Doug Wolf; Gilliland, John; Irrig Heidi USGR; Janet Collins; Jay Byrne; Jay Vroom; Joshua Gilder; Callahan, Julie E. EOP/USTR; Peterson Laura USWS; Ray McAllister; Robert Hunter

Subject: [EXTERNAL] Crop protection and trade

When: Thursday, January 11, 2018 10:00 AM-11:00 AM America/New_York.

Where: King & Spalding: 1700 Pennsylvania Avenue, NW Washington, D.C. 20006 ROOM 2A

Audio conferencing numbers:

EXEMPTION 6

Videoconferencing arranged from Geneva.

For those coming to King & Spalding, please enter through 1700 Pennsylvania Avenue and come to the second floor reception area where I will meet you. Because we have an hour, it would be helpful to arrive five minutes early.

Draft agenda enclosed.

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[EXTERNAL] Agenda

From: "Taveau, Daniella" <[REDACTED]@slaw.com>
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>, "Callahan, Julie E. EOP/USTR" <julie_e_callahan@ustr.eop.gov>
Date: Mon, 08 Jan 2018 11:43:24 -0500
Attachments 31692278_1.docx (22.6 kB)

:

Julia and Julie,

Here is the agenda for Thursday. It's not confirmed yet, but Craig tells me that the Almond Board will likely join us.

Daniella

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Draft Agenda Version 1/5/2018

Meeting With United States Trade Representative (USTR), Syngenta, Bayer, Croplife America (CLA), Croplife International (CLI), White House Writers Group (WHWG), vFluence, to discuss pesticide trade agenda for 2018.

January 11, 2017 10:00 a.m.
Office of King & Spalding
1700 Pennsylvania Avenue, NW
Washington, DC 20006
(Bayer to be invited)

- I. Introductions and Objectives for the Meeting (D. Taveau; K&S) (5 mins)
- II. Overview of WHO, WTO, CODEX meetings for 2018 (J. Callahan, J Doherty; USTR) (20 mins)
- III. Sub-discussions of efforts by:
 - a. Syngenta, WHWG, vFluence (L. Woods Peterson, J. Gilder, J. Byrne) (5 mins)
 - b. CLA and CLI (J. Collins, J. Vroom, R. Hunter) (5 mins)
 - c. Legal efforts being undertaken by industry (D. Crosby, R. Behboodi) (5 mins)
- IV. Q & A (5 mins)
- V. Next steps (15 mins)

[EXTERNAL] Thank you

From "Taveau, Daniella" [REDACTED] kslaw.com>
:
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>, "Callahan, Julie E. EOP/USTR" <julie_e_callahan@ustr.eop.gov>
Cc: "Bomer Lauritsen, Sharon E. EOP/USTR" <sharon_e_bomerlauritsen@ustr.eop.gov>
Date: Thu, 11 Jan 2018 15:14:46 -0500

Dear Julie and Julia,

Thank you so much for your time and expertise in today's meeting. You were superb. We need to unpack, digest and coordinate; however, we will be in touch with you shortly.

All my best,
Daniella

Daniella Taveau
Global Regulatory and Trade Strategist
King & Spalding
1700 Pennsylvania Avenue, NW
Washington, DC 20006
[REDACTED]
[REDACTED]

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RE: [EXTERNAL] Tomorrow

From "Taveau, Daniella" [REDACTED] kslaw.com>
:
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>
Cc: "Callahan, Julie E. EOP/USTR" <julie_e_callahan@ustr.eop.gov>, "Bomer Lauritsen, Sharon E. EOP/USTR" <sharon_e_bomerlauritsen@ustr.eop.gov>
Date: Thu, 11 Jan 2018 08:33:16 -0500

Fabulous. I will speak with Julie at 8:30. If you can join us--great. If not, we can speak separately before the meeting.

JIC my cell: [REDACTED]

Daniella Taveau
Global Regulatory and Trade Strategist
King & Spalding
1700 Pennsylvania Avenue, NW
Washington, DC 20006
[REDACTED]
[REDACTED]

-----Original Message-----

From: Doherty, Julia M. EOP/USTR [mailto:Julia_Doherty@ustr.eop.gov]
Sent: Thursday, January 11, 2018 8:32 AM
To: Taveau, Daniella
Cc: Callahan, Julie E. EOP/USTR; Bomer Lauritsen, Sharon E. EOP/USTR
Subject: Re: [EXTERNAL] Tomorrow

I can be available a few minutes before

Sent from my iPhone

> On Jan 10, 2018, at 6:05 PM, Taveau, Daniella [REDACTED] KSLAW.com> wrote:
>
> Perfect thank you! It's all good.
>
> Daniella Taveau

> Global Regulatory and Trade Strategist King & Spalding
> 1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0> Washington,
> DC 20006<x-apple-data-detectors://1/0>

> EXEMPTION 6
[REDACTED]

>

> On Jan 10, 2018, at 5:32 PM, Callahan, Julie E. EOP/USTR
<Julie_E_Callahan@ustr.eop.gov<mailto:Julie_E_Callahan@ustr.eop.gov>> wrote:

>

> Hi Daniella,

>

> We were both in all-day meetings off site. I can touch base tomorrow morning - how about 8:30?

>

> Julie

>

> Sent from my iPhone

>

> On Jan 10, 2018, at 4:49 PM, Taveau, Daniella

EXEMPTION 6@KSLAW.com<mailto:EXEMPTION 6@KSLAW.com>> wrote:

>

>

> Hi Julie and Julia,

>

> I left a vm for both of you. We look forward seeing you tomorrow. Let me know if you are available to touch base before then.

>

> Daniella

>

> Daniella Taveau

> Global Regulatory and Trade Strategist King & Spalding
> 1700 Pennsylvania Avenue, NW<x-apple-data-detectors://1/0> Washington,
> DC 20006<x-apple-data-detectors://1/0>

> EXEMPTION 6
[REDACTED]

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RE: [EXTERNAL] Re: Meeting Request: Ambassador Doud and AUSTR Bomer

From Jay Byrne EXEMPTION 6v-fluence.com>

:

To: Joshua Gilder EXEMPTION 6gmail.com>, "Mallek, Jonathan P. EOP/USTR" <jonathan.p.mallek@ustr.eop.gov>

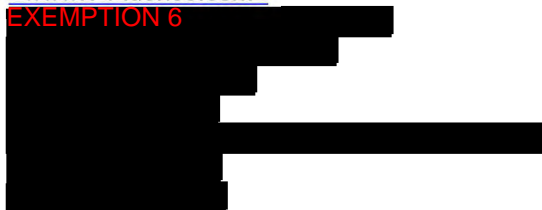
Cc: "Kays, Garrett G. EOP/USTR" <kenneth.g.kays@ustr.eop.gov>, Maria Tomasello EXEMPTION 6v-fluence.com>, "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>

Date: Mon, 19 Mar 2018 16:46:47 -0400

I'll hold as well.

=====

Jay Byrne, president
v-Fluence Interactive
-- It starts online!
>www.v-Fluence.com<

EXEMPTION 6


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Visiting our St. Louis Office? [Click here for details and directions](#) to 360 N. Boyle, 2nd Floor, St. Louis, MO 63108.

From: Joshua Gilder [mailto:EXEMPTION 6@gmail.com]
Sent: Monday, March 19, 2018 3:35 PM
To: Mallek, Jonathan P. EOP/USTR <Jonathan.P.Mallek@ustr.eop.gov>
Cc: Jay Byrne EXEMPTION 6@v-fluence.com>; Kays, Garrett G. EOP/USTR <Kenneth.G.Kays@ustr.eop.gov>; Maria Tomasello EXEMPTION 6@v-fluence.com>; Julia M. Doherty <Julia_Doherty@ustr.eop.gov>
Subject: Re: [EXTERNAL] Re: Meeting Request: Ambassador Doud and AUSTR Bomer

Works for me...I've blocked it out on my calendar

Joshua Gilder
Senior Director
White House Writers Group
1025 Thos. Jefferson Street, N.W.
Washington, D.C. 20007
EXEMPTION 6
><http://www.whwg.com><

On Mar 19, 2018, at 4:28 PM, Mallek, Jonathan P. EOP/USTR <Jonathan.P.Mallek@ustr.eop.gov> wrote:

Hi Jay and Josh,

After looking at Sharon and Gregg's calendars, how does 2pm on Wednesday, April 11th sound?

Best,
Jon

Jonathan Mallek
Trade Policy Research Assistant
Office of Agricultural Affairs
United States Trade Representative | EOP
Work: (202)-395-6116 | Cell: EXEMPTION 6

From: Joshua Gilder [mailto:EXEMPTION 6@gmail.com]
Sent: Monday, March 19, 2018 2:04 PM

To: Doherty, Julia M. EOP/USTR <Julia_Doherty@ustr.eop.gov>
Cc: Jay Byrne EXEMPTION 6@v-fluence.com; Mallek, Jonathan P. EOP/USTR
<Jonathan.P.Mallek@ustr.eop.gov>; Kays, Garrett G. EOP/USTR
<Kenneth.G.Kays@ustr.eop.gov>; Maria Tomasello EXEMPTION 6@v-fluence.com>
Subject: [EXTERNAL] Re: Meeting Request: Ambassador Doud and AUSTR Bomer

Julia: I can make any time that week. Would prefer it not be on Tuesday or Thursday morning, but if necessary can do those as well. Thanks.

Joshua Gilder
Senior Director
White House Writers Group
1025 Thos. Jefferson Street, N.W.
Washington, D.C. 20007
[EXEMPTION 6](mailto:EXEMPTION 6@v-fluence.com)
>><http://www.whwg.com><<

On Mar 19, 2018, at 12:54 PM, Jay Byrne EXEMPTION 6@v-fluence.com> wrote:

I next plan to be in DC the week of April 9-13 and am currently flexible to your schedule Monday afternoon through Friday at 2 PM. So whatever works for Josh's scheduled that week w/in those windows would currently work for me.

=====
Jay Byrne, president
v-Fluence Interactive
-- It starts online!
>>www.v-Fluence.com<<

[EXEMPTION 6](mailto:EXEMPTION 6@v-fluence.com)
[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

=====
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Visiting our St. Louis Office? [Click here for details and directions](#) to 360 N. Boyle, 2nd Floor, St. Louis, MO 63108.

From: Doherty, Julia M. EOP/USTR [mailto:Julia_Doherty@ustr.eop.gov]

Sent: Monday, March 19, 2018 11:24 AM

To: Jay Byrne EXEMPTION 6@v-fluence.com>

Cc: Josh Gilder EXEMPTION 6@gmail.com>; Mallek, Jonathan P. EOP/USTR <Jonathan.P.Mallek@ustr.eop.gov>; Kays, Garrett G. EOP/USTR <Kenneth.G.Kays@ustr.eop.gov>

Subject: Meeting Request: Ambassador Doud and AUSTR Bomer

Dear Jay and Josh –

Last time we spoke, I mentioned that I'd like you to brief my boss, Assistant USTR Sharon Bomer, on pesticides and biotech issues in the media. Our Chief Agricultural Negotiator, Gregg Doud, has recently come on board.

Would you be available to come by in the coming weeks to brief Sharon and Gregg on these issues? I am cc'ing Jon Mallek and Garrett Kays, who mind the schedules for Sharon and Gregg, to work out a time if you are able to come in for a meeting.

Thanks

Julia

Julia Doherty
Deputy Assistant USTR for Agricultural Affairs
Office of the U.S. Trade Representative
202-395-9559 desk
EXEMPTION 6 mobile

RE: hold for vfluence/whwg mtg with Ambassador Doud and AUSTR Bomer

From: "Doherty, Julia M. EOP/USTR" [REDACTED]
: [REDACTED]
To: Jay Byrne [REDACTED]@v-fluence.com>, Joshua Gilder [REDACTED]@gmail.com>, "Mallek, Jonathan P. EOP/USTR" <jonathan.p.mallek@ustr.eop.gov>
Cc: "Kays, Garrett G. EOP/USTR" <kenneth.g.kays@ustr.eop.gov>, Maria Tomasello [REDACTED]@v-fluence.com>
Date: Mon, 09 Apr 2018 14:10:44 -0400

Thanks for these materials, Jay.

Please come to 600 17th St NW (the Winder Building) and sign in at the front guard desk. (We will let the guards know in advance of your visit.) Garrett will come down to escort you up to Amb Doud's office.

Julia

From: Jay Byrne [REDACTED]@v-fluence.com>
Sent: Monday, April 9, 2018 1:25 PM
To: Doherty, Julia M. EOP/USTR <Julia_Doherty@ustr.eop.gov>; Joshua Gilder [REDACTED]@gmail.com>; Mallek, Jonathan P. EOP/USTR <Jonathan.P.Mallek@ustr.eop.gov>
Cc: Kays, Garrett G. EOP/USTR <Kenneth.G.Kays@ustr.eop.gov>; Maria Tomasello [REDACTED]@v-fluence.com>
Subject: [EXTERNAL] RE: hold for vfluence/whwg mtg with Ambassador Doud and AUSTR Bomer

Confirmed – **can you please provide location and let us know if any pre-clearance info needed from us.**

Key themes in **trends** found in last USDA presentation ([which you can download here](#)) include:

- Major **sources, tactics and trends** associated with anti-GMO, anti-pesticide and related food & ag advocacy and related expenditures
 - **NGOs** \$10B globally

- **Commercial interests'** marketing portion of \$1 trillion (2020 est.) [LOHAS](#) annual sales, and growing expenditures by **U.S. litigators**
- Political-**governmental organizations** (IGOs, EU and individual gov't investments)
- Tracking **Russian interference** (one page summary briefer attached)
- Emerging **politicized agroecology policy** challenge (one page summary briefer attached)

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Jay Byrne, president
v-Fluence Interactive
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From: Doherty, Julia M. EOP/USTR [mailto:Julia_Doherty@ustr.eop.gov]

Sent: Monday, April 9, 2018 10:56 AM

To: Jay Byrne **EXEMPTION 6**@v-fluence.com>; Joshua Gilder **EXEMPTION 6**@gmail.com>; Mallek, Jonathan P. EOP/USTR <Jonathan.P.Mallek@ustr.eop.gov>

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Julia Doherty
Deputy Assistant USTR for Agricultural Affairs
Office of the U.S. Trade Representative
202-395-9559 desk
EXEMPTION 6mobile

[EXTERNAL] RE: hold for vfluence/whwg mtg with Ambassador Doud and AUSTR Bomer

From: Jay Byrne [REDACTED]@v-fluence.com>
To: "Doherty, Julia M. EOP/USTR" <julia_doherty@ustr.eop.gov>, Joshua Gilder [REDACTED]@gmail.com>, "Mallek, Jonathan P. EOP/USTR" <jonathan.p.mallek@ustr.eop.gov>
Cc: "Kays, Garrett G. EOP/USTR" <kenneth.g.kays@ustr.eop.gov>, Maria Tomasello [REDACTED]@v-fluence.com>
Date: Mon, 09 Apr 2018 13:24:35 -0400
Attachments At-A-Glance - Russian Interference.pdf (58.71 kB); At-A-Glance - Agroecology.pdf : (56.67 kB)

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Julia Doherty
Deputy Assistant USTR for Agricultural Affairs
Office of the U.S. Trade Representative
202-395-9559 desk
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Report date	Topic	Full report available
17 March 2018	Agroecology Policy Movement	Agroecology Food Sovereignty

HIGHLIGHTS

- Agroecology as an academic discipline is the study of ecological processes applied to agricultural production systems.
- As a political policy movement, agroecology's promoters associate it with concepts of food sovereignty, socio-economics and indigenous rights, and they define agroecology as a kind of "organic-plus" that rejects many of the key production methods of modern agriculture – particularly biotechnology, synthetic fertilizer and pesticide applications.
- These exclusionary, politicized agroecology policies are being promoted at major international governmental organizations (IGOs), including the Food and Agriculture Organization (FAO) of the United Nations, by regional and multi-national non-governmental organizations (NGOs) backed by U.S. and EU foundation and government funders. Without broader oversight or even much general agriculture community awareness, NGOs and government agencies have so far committed more than half a billion dollars to see these political definitions adopted as guiding policy frameworks for sustainable development and climate programs.

TOPIC SUMMARY

While the academic use of the term agroecology precedes that of organic terminology, the recent redefinition of the concept as a socio-political system opposed to "corporate" and "industrial" agriculture only began to appear in the past five years. Promoters suggest that only food production systems which exclude modern technology and embrace "food sovereignty" are truly sustainable. Agroecology is promoted as a superior solution to global climate change, and despite little to no scientific backing for these claims, is increasingly being accepted without challenge as a replacement for current technology-friendly "climate smart" agriculture initiatives. Advocates promote a combination of strict regenerative organic production standards combined with socio-economic and cultural requirements which prioritize indigenous peoples' practices and knowledge. Non-indigenous practices and knowledge, such as GMOs and pesticides, are rejected as tools imposed by multinational corporate and political elites in order to exploit and subjugate native populations. Among the more aggressive stakeholders, promotion of agroecology includes rejection of the Green Revolution and promotion of what they describe as the "right to subsistence farming" by indigenous peoples.

In 2011 the Rockefeller Philanthropy Advisors, a donor to multiple anti-GMO and anti-pesticide advocacy groups, supported the New Venture Fund to develop and launch the International Fund to Amplify Agro-Ecological Solutions (AAES) to "support agro-ecological solutions that build on local cultures, landscapes, and ecologies by supporting creative collaboration." This project funded groups like the Center for Food Safety, Navdanya (Vandana Shiva), GRAIN and other groups to train and collaborate with NGOs in Africa, Latin America and Asia to campaign against GMOs, pesticides and corporate agribusiness. They further worked with New Field Foundation in collaboration with the Christensen Fund and the Swift Foundation to operate AAES and The AgroEcology Fund with a US\$500 million commitment to provide direct grants to other local NGOs to lobby for regenerative organic farming and indigenous agri-solutions to climate change.

Technology-excluding agroecology policies are actively being promoted by the FAO, World Bank and other U.N. organizations via international conventions and are increasingly being set as a condition for funding of agricultural development programs. Meanwhile, independent academics, professional science associations and trade groups who support the use of modern agriculture practices to address food security and climate change have been formally excluded from agroecology policy discussions by organizations like the FAO.

KEY STAKEHOLDERS

A more detailed list of agroecology promoting individuals, groups and coalitions can be [found here](#). Sample top influencers include:

- [The AgroEcology Fund](#)
- [Third World Network \(TWN\)](#)
- [La Via Campesina \(LVC\)](#)
- [Greenpeace](#)
- [Pesticide Action Network](#)
- [Groundswell International](#)

Report date	Topic	Full report available
19 March 2018	Russian Interference - Agriculture	Russian Interference & stakeholders

HIGHLIGHTS

- **Russian disinformation operations** designed to sow public discord and influence political campaigns in the U.S. and Europe are now well documented. While publicly denied by the Kremlin, these kinds of *active measures* have been a central part of Russian national security policy at least since 2013, when they were first articulated by Chief of the General Staff Valery Gerasimov in what is known as the **Gerasimov Doctrine**. Calling for "*non-military means*" to "*achieve political and strategic goals*," the doctrine updates Soviet era theories of total war to the cyber age, describing how social media and fake news, among other means, can be used to exacerbate conflicts and stoke "*public protest potential*" in enemy states to keep them in a permanent state of unrest and instability.
- **Official Russian policy documents** call for complete **agricultural self-sufficiency**, ending the country's **reliance on imports**, and **eliminating the influence of Western multinationals** such as Cargill, Bunge, Nestle and Monsanto (all explicitly named) both inside Russia and in Russian-satellite border countries. As in other parts of the economy, privatization has resulted in the consolidation of Russian agriculture and food production in the hands of a small number of Kremlin-linked oligarchs who actively collaborate with Putin in pursuit of his political ends.
- Since at least 2013, **Russian state media** and **Kremlin-linked NGOs** funded by Russian oligarchs have promoted a wide range of **false and misleading claims about plant biotechnology, crop protection products and Western multinational organizations**. With targets ranging from the Gates Foundation to Monsanto, these disinformation and "false flag" operations typically seek to manipulate western NGOs and others already hostile to agricultural technology in order to foment discord and get them to wittingly or unwittingly support Russian policy goals.

TOPIC SUMMARY

Modern Russia is a **kleptocracy facilitated by the authoritarian control** of Vladimir Putin and his tightly controlled Kremlin leadership under the United Russia party. To sustain this system, Russia pursues a broad array of "*active measures*" designed to quell domestic opposition and leverage external audiences that share common fears or sympathies (called "*useful idiots*"). The clear goal is to undermine trust in Western institutions and slow Western technological advances that conflict with Kremlin policy goals or compete with the economic interests of Kremlin-backed oligarchs. As described in the Gerasimov Doctrine, the strategy **weaponizes information to sow anxiety, discord and political chaos in the West** and supports internal propaganda efforts that present Vladimir Putin's authoritarian rule as more peaceful, more stable, and even less corrupt than the weak, socially-riven and corporate-controlled democracies of the West.

Consolidation of Russian agriculture and food production in the hands of a small number of Kremlin-linked oligarchs initially resulted in serious food shortages, rising prices, and over-reliance on imports, creating fears among the Kremlin elite that political instability could lead to potential challenges to their rule. In 2014, Kremlin insecurity was heightened further as falling oil prices and Western sanctions in response to Russia's invasion of Ukraine crashed the ruble and led to predictions of a financial crisis. Without the resources to compete with modern agricultural nations, Russia publicly announced its adoption of an "all-natural," technology-free food production system and embarked on a campaign to undermine public confidence in the agricultural technologies in the West. Kremlin-backed agents have gone so far as to publicly call for an European Green-Russian alliance that would create a new "**agricultural iron curtain**" from **Dublin to Vladivostok** to protect the public from the control of agro-chemical multinational corporations and the health risks associated with their products. Simultaneously, the Kremlin has supported **bans on Russian GMO cultivation, claimed that it has banned GMO imports**, and pledged to make **Russian agriculture 100 percent organic by 2020**. During his recent re-election campaign, Putin announced on TV that Russia had become the **new global agricultural superpower** without using Western agribusiness chemicals, synthetic fertilizers and GMOs. No part of this claim was true.

There is extensive documentation of collusion between **US and EU NGOs, including organic industry front groups, and Russian controlled organizations, including direct financial support from Kremlin-connected oligarchs**. Key staff from Russian-funded NGOs who have organized opposition to GMOs in the west have been exposed as simultaneously working with the GRU and other Russian state security organizations to foment political violence and destabilize democratic nations in the Balkans and Eastern Europe. Specific "*active measures*" such as the **Factor GMO campaign** have enlisted U.S. and European academic and NGO support; while Russian state media and oligarch-led news services have provided resources and collaborated with anti-GMO and anti-pesticide activists. As we have seen in other spaces, Russian trolls have been extremely active spreading fears and "seeding" false stories on GMOs and other technologies in social media, with a dramatically negative effect on what was already a negative media environment for agricultural technology.

KEY STAKEHOLDERS

A more detailed list of Russian disinformation issues promoting individuals, groups and coalitions can be [found here](#). Sample top influencers and articles include:

- [National Association for Genetic Safety](#)
- [Greenpeace \(Russia\)](#)
- [Factor GMO](#)
- [Friends of the Earth](#)
- [Sustainable Pulse](#)
- [Global GMO Free Coalition](#)